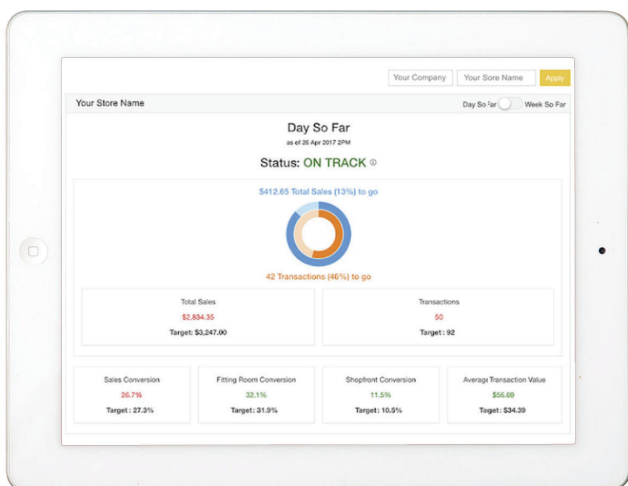




### RETAIL FOOT TRAFFIC & SALES OPTIMISATION SYSTEM

USED IN OVER 20,000 LOCATIONS GLOBALLY



#### Operational Reporting in Real Time

Equip your entire store operations team with real-time reporting on customer conversion and all key operational metrics (e.g. POS, rosters, loyalty, NPS):

- The system automatically identify areas of opportunity for different regions and stores
- Easily create custom store groups and get reports based on the retail calendar format of your business
- Control user access based on operational hierarchy
- Integrate your promotional calendar directly into your reports

#### The Kepler Way™ Engagement Framework



##### Dedicated

In-country account executive dedicated to your success



##### Training

Retail training program structured specifically to coach in-store teams



##### Analysis

Strategic reporting for head office teams including industry benchmarking and custom analysis



##### Helpdesk

24 x 7 helpdesk and pre-emptive hardware health monitoring



##### Data Integration

Specialists maintain accurate data flows and definitions

Retailers using Kepler increase sales, improve customer satisfaction and decrease operating cost across 87% of their store network within a year.

Kepler helps retailers drive sales performance using customer traffic and behaviour data measured by our plug-and-play sensor technology.



Inside Shoppers



Outside Opportunity



Fitting Room Conversion



Shopfront Conversion



Sales Conversion



Customers By Zone



Dwell Time



Website [Kepleranalytics.com](http://Kepleranalytics.com)

Email [Info@kepleranalytics.com](mailto:Info@kepleranalytics.com)

Phone +61 1800 300 892

## The Kepler Sensor

Full visibility is now an affordable reality



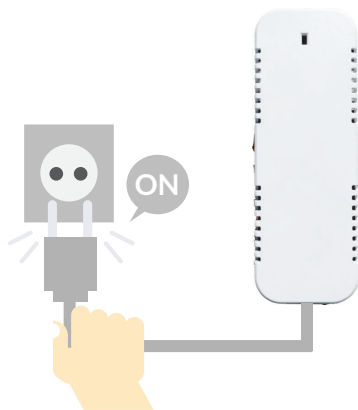
### Customer Traffic

Outside, inside, and store zones  
(Automatic staff exclusion)



### Customer Behaviour

Including browse times,  
bounce rates, pathways



## Retail Sales Improvement System Powered by Customer Traffic and Behaviour

### Easy Implementation - Zero Disruption

The Kepler Sensor is a plug-and-play device that's easy to install with no interruption to store operations. Accurate customer traffic and behaviour data is sent via internal 4G connection straight to your dashboard in real-time.



### Plug & Play

Compact device  
installed in minutes



### Invisible

To customers



### In-built Wireless Connectivity

No reliance on WiFi



### Real-Time Data

Upload to web  
dashboard



### Privacy Laws

Do not apply  
including GDPR (EU),  
CCPA (US) and (AUS/NZ)



### Full Warranty

On hardware  
worldwide

### Easy to Action - Toolkits built for immediate impact

Kepler Retail Toolkits distill the data, reduce the noise, and provide actionable insights for your team to improve performance across all aspects of all aspects of your retail store network.



### Store Operations

Benefits:

Sales Conversion In-Store  
Traffic Network Profitability



### Merchandise

Benefits:

Sales Conversion Transaction Value  
Margin Network Profitability



### Marketing

Benefits:

In-Store Traffic  
Network Profitability



### Store Network

Benefits:

Margin Occupancy Cost  
Network Profitability

## Our Customers

Aēsop

Officeworks  
Big ideas. Lowest prices.

SHOWER SHOP  
TRANSFORM YOURSELF

SAMSUNG

COACH

RODD & GUNN  
NEW ZEALAND

PANDORA

[AQUILA]

BUNNINGS  
warehouse

dusk

michael hill  
we're for love

BONDS

culture kings

GODFREYS  
THE WAXING & CLEANING SPECIALISTS