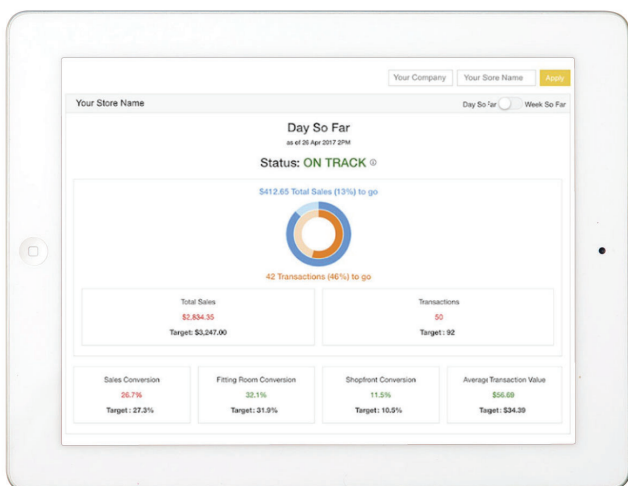




RETAIL FOOT TRAFFIC & SALES OPTIMISATION SYSTEM

USED IN OVER 20,000 LOCATIONS GLOBALLY



Operational Reporting in Real Time

Equip your entire store operations team with real-time reporting on customer conversion and all key operational metrics (e.g. POS, rosters, loyalty, NPS):

- The system automatically identifies areas of opportunity for different regions and stores
- Easily create custom store groups and get reports based on the retail calendar format of your business
- Control user access based on operational hierarchy
- Integrate your promotional calendar directly into your reports

The Kepler Way™ Engagement Framework



Dedicated

In-country account executive dedicated to your success



Training

Retail training program structured specifically to coach in-store teams



Analysis

Strategic reporting for head office teams including industry benchmarking and custom analysis



Helpdesk

24 x 7 helpdesk and pre-emptive hardware health monitoring



Data Integration

Specialists maintain accurate data flows and definitions

Retailers using Kepler increase sales, improve customer satisfaction and decrease operating cost across 87% of their store network within a year.

Kepler helps retailers drive sales performance using customer traffic and behaviour data measured by our plug-and-play sensor technology.



Inside Shoppers



Outside Opportunity



Fitting Room Conversion



Shopfront Conversion



Sales Conversion



Customers By Zone



Dwell Time



Website Kepleranalytics.com

Email Info@kepleranalytics.com

Phone +61 1800 300 892

The Kepler Sensor

Full visibility is now an affordable reality



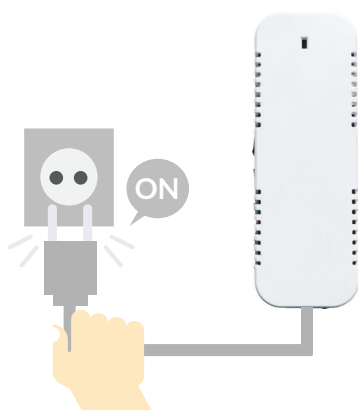
Customer Traffic

Outside, inside, and store zones
(Automatic staff exclusion)



Customer Behaviour

Including browse times,
bounce rates, pathways



Retail Sales Improvement System Powered by Customer Traffic and Behaviour

Easy Implementation - Zero Disruption

The Kepler Sensor is a plug-and-play device that's easy to install with no interruption to store operations. Accurate customer traffic and behaviour data is sent via internal 4G connection straight to your dashboard in real-time.



Plug & Play

Compact device
installed in minutes



Invisible

To customers



In-built Wireless Connectivity

No reliance on WiFi



Real-Time Data

Upload to web
dashboard



Privacy Laws

Do not apply
including GDPR (EU),
CCPA (US) and (AUS/NZ)



Full Warranty

On hardware
worldwide

Easy to Action - Toolkits built for immediate impact

Kepler Retail Toolkits distill the data, reduce the noise, and provide actionable insights for your team to improve performance across all aspects of all aspects of your retail store network.



Store Operations

Benefits:

Sales Conversion In-Store
Traffic Network Profitability



Merchandise

Benefits:

Sales Conversion Transaction Value
Margin Network Profitability



Marketing

Benefits:

In-Store Traffic
Network Profitability



Store Network

Benefits:

Margin Occupancy Cost
Network Profitability

Our Customers

Aēsop

Officeworks
Big ideas. Lowest prices.

SHOWER SHOP
TRANSFORM YOURSELF

SAMSUNG

COACH

RODD & GUNN
NEW ZEALAND

PANDORA

[AQUILA]

BUNNINGS
warehouse

dusk

michael hill
we're for love

BONDS

culture kings

GODFREYS
THE VACUUMING & CLEANING SPECIALISTS