

# Privacy laws do not apply

Kepler's unique technology uses the 'Radio Frequency Density' output from smart phones **without identifying the phone or the person**. This makes Kepler's technology intrinsically private, in that it does not infringe on, and is not applicable when it comes to the compliance frameworks (Australian Privacy and Surveillance Laws, GDPR, CCPA, LGPD etc).

## Retail foot traffic, sales and network optimisation system

Retailers in 35 countries use Kepler daily to increase sales & customer satisfaction while decreasing operating costs

Scan to learn more



One-step-install foot traffic & customer behaviour sensor



Data driven actionable opportunities



Real-time monitoring and forecasting



No reliance on wifi/bluetooth or video

### Website

kepleranalytics.com

### E-mail

info@kepleranalytics.com

\*Review conducted by Deloitte confirms that no personally identifiable information is being collected by Kepler sensor technology rendering privacy laws globally, including the most stringent legislation the GDPR in the EU, not applicable to Kepler sensor technology.

