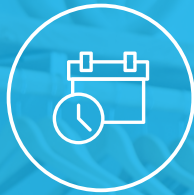




LABOUR BANDING



AUTOMATIC SCHEDULING



TIME & ATTENDANCE



Retail Workforce Management

Where would your retail business be if each of your store staff were performing at their maximum capacity?

StoreForce

Retail Workforce Management

In an ever-evolving retail environment, where customers demand choices and memorable experiences, store associates hold the power of influencing purchasing decisions. Leveraging the potential of store associates is therefore a key strategy to win. Retail workforce management has become one of the most crucial aspects of running a successful retail business. It is much more than just setting a schedule and managing leave and time-off requests. Store associates want more flexibility and to be valued by their employers, managers want higher productivity and better retention of good employees, and business owners want ROI and achievement of their financial goals. An effective workforce management tool strikes the right balance between the needs of employees, managers, and business owners through a variety of challenges.

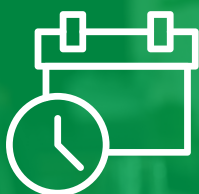


How StoreForce can help

The StoreForce Retail Workforce Management suite is a set of advanced machine-learning driven tools. They help you drive labour efficiencies and retail sales performance by scheduling the right associates in the right place at the right time.



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See how our **Retail Workforce Management** tool can help you



LABOUR BANDING

LABOUR BANDING:

Get workforce planning right the first time with StoreForce's top-down labour planning approach that continuously tracks traffic trends and sales performance.

Group stores based on historical performance and physical attributes to assess labour performance and identify outliers.

Create an automated strategic labour plan that considers your historical labour spending and its effectiveness, your current financial objectives, and future productivity goals.



AUTOMATIC SCHEDULING

AUTOMATIC SCHEDULING:

A Specialty Retailer does half of its weekly sales in 20 peak open hours. StoreForce helps you achieve 50% or more of your weekly sales target during these peak business hours by scheduling the right employees on the shop floor.

StoreForce generates labour-compliant automated schedules for selling as well as non-selling hours, ensuring that your stores are able to fulfill their in-store omnichannel activities while serving their in-store customers.

Empower employees to be scheduled in multiple stores and pick up additional shifts by using employee-friendly scheduling compliance.



TIME & ATTENDANCE

TIME AND ATTENDANCE:

Automate timecard reconciliation by comparing worked time to scheduled time and call out exceptions to store managers.

Robust Time & Attendance reporting allows you to track compliance across all stores.

Allow employees to mark specific time-off requests as paid time from available non-productive banks and manage these requests entirely through the application.

Use Cases

Labour Banding

Meet your retail KPI goals by managing, forecasting and measuring your daily, weekly, and monthly targets.

Assess historical labour spend and apply insights to plan future periods.

Identify stores that could benefit from more hours as well as over-funded stores that can be used to support them.

Automatic Scheduling

Cover your peak hours effectively by scheduling your best associates.

Automate the process with the best schedule every time to keep your managers on the floor.

Empower employees to be scheduled in multiple stores and pick up additional shifts.

Time & Attendance

Have visibility to track compliance across all stores.

Automatically resolve exceptions based on rules.

Manage balances for multiple leave banks within the application.

Why Retailers Choose Us

- 1. Built by Retailers for Retailers** – StoreForce is specifically designed for specialty retailers by integrating decades of retail expertise into every feature and component of the complete suite.
- 2. Everything in one place** – StoreForce is a single integrated platform for everything you need to elevate your store operations and achieve higher profitability.
- 3. Serving 80+ great retail brands globally** – StoreForce is serving 80+ great retail brands across 6+ continents and in 21 different languages.
- 4. WFM Solution Up and Running in Just 5–7 Weeks** – StoreForce can be implemented and deployed in as little as 5–7 weeks. StoreForce can be easily integrated with other systems, via file exchanges or APIs and software systems.





storeforce®
SIMPLIFYING RETAIL



StoreForce Benefits

- Improved customer experience.
- Fully informed, engaged, and empowered staff.
- Visibility into all activities and the ability to influence behaviour.
- Balancing priorities for staff between tasks and engaging with customers.
- Compliance adherence.
- Visibility for field leaders about how their stores are doing and where to coach, mentor, or make changes.
- Everyone "on the same page" across the entire brand.
- Operational excellence throughout - consistency and compliance.

StoreForce Differentiators

Part of a larger Store Operations Suite

StoreForce is a one-stop operational suite with not only Workforce Management but also Performance Management, Retail Execution and Employee Engagement.

Exclusive to Specialty Retail

Devoting ourselves exclusively to Specialty Retail allows us the luxury and privilege of developing an application specific to the needs of this market.

What our clients say

"StoreForce is able to do in seconds what took each store manager many hours in the past, with far more accuracy."

-Adam Burrows, Account Manager, Beaverbrooks



"This is the best software tool I have ever had as a retail executive to drive sales! It understands Specialty Retail better than any of the systems I have ever used."

-Shawn Higdon, Vice President of Operations, Shoe Palace



"Speaking to StoreForce's benefits - it's the ability to adjust mall hours on the fly, adjust coverages based on those mall hours, adjust targets as needed, and give the managers the ability to shift the schedule."

-David Tannous, Vice President, Analytics, Shoe Palace



"The shops with StoreForce outperformed our other shops with a comparative lift in sales of 5.72%."

-Courtney Rosenberger, Retail Operations Manager at Lush Fresh Handmade Cosmetics North America

Contact Us

✉ getintouch@storeforcesolutions.com
 🌐 www.storeforcesolutions.com
 🔗 storeforcesolutions
 🐦 storeforce

Our Offices



North America
Toronto, Ontario,
Canada

+1 416 642 7438



Europe & UK
Brighton, East Sussex,
United Kingdom

+44 12 7392 1800



Australia
Bondi Junction, NSW,
Australia

+61 438 362 438



South Africa
Cape Town, Western Cape,
South Africa

+27 82 9019034



6

continents,
60+ countries



23+

languages



10K+

stores measuring real-time
success with dashboards



80+

leading global
brands as clients



250K+

associates using rankings and
leaderboards to achieve sales targets



Crate&Barrel

snipes

LACOSTE

Reitmans



LUSH
FRESH HANDMADE COSMETICS

MarshallRetailGroup

Timberland

Calvin Klein

BESTSELLER



Columbia
SportsWear Company



TOMMY HILFINGER

JACK & JONES



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A Baskin-Robbins Company

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VANS

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