Slyp

Smart Receipts.
In-store customer insights for the modern retailer.
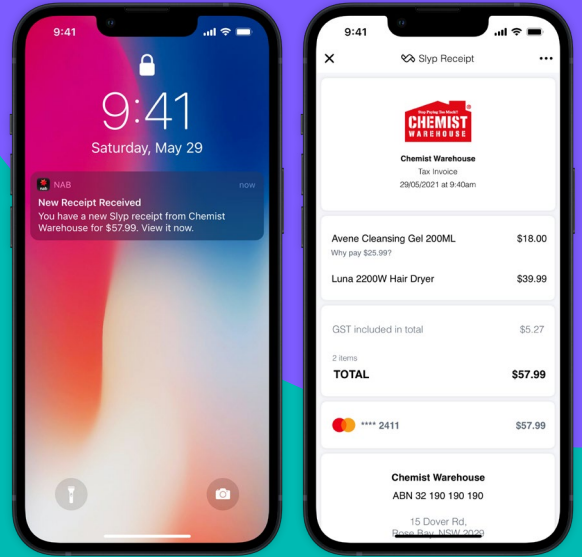

Australia, say hello to **Slyp Smart Receipts**

Slyp delivers tax compliant, paperless receipts straight to your customers' bank app or via SMS after each purchase. No need to print or send receipts via email, we've done the hard work for you.

Smart Receipts are so much more than just a digital receipt. Beyond elevated convenience they provide an untapped channel for businesses to digitally connect and engage with in-store customers post purchase.

Smart features:

- Unlosable digital receipt
- Return barcodes
- Warranty and return reminders
- Product information and links
- Store opening hours and social media links
- Order number – designed for hospitality
- Integrated promotions– a new marketing channel
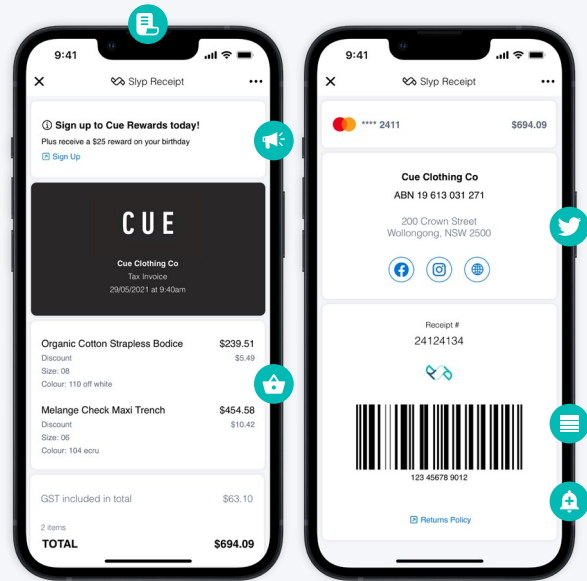
Simplify your checkout experience

Simplify and speed up your customer's checkout with no printing or signup required. Simply tap and go.

Access new levels of customer data

Slyp matches retailer SKU data with the customer's bank card to provide anonymised and aggregated demographic insights on your offline customers.

Unlock a brand-new marketing channel

Integrate promotions into your Smart Receipts to bridge the gap between your offline and online customers and increase retention rates.

Lead the way for our planet

Thermal paper receipts are toxic and non-recyclable. Switching to Smart Receipts is an easy and meaningful way to reduce your business' impact.

Slyp

Australia's only independent fintech built in partnership with all four major banks.

GET STARTED WITH SLYP

Switch on today via your existing POS

We've built the complex bank-grade technology, so you don't have to. Slyp is a turn-key solution. No upfront costs/CAPEX required.

No additional hardware required or further investment needed. Slyp integrates into your existing POS system.

Customise your business' Smart Receipt design with an easy-to-use tool in the MySlyp hub.

Minimal staff training needed with a mutually effortless experience at checkout.

Ensure privacy and security as Slyp's technology meets the globally recognised ISO27001 international standards for information security management.
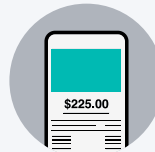
How **Slyp works**

STEP 1

Customer pays with their bank card – zero change to your check out process.
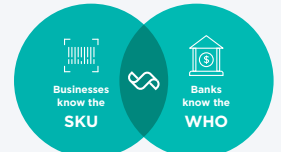
STEP 2

Tax receipt SKU data is sent to Slyp via seamless integration of merchant's POS system. Mobile number is captured at checkout for SMS receipt option.

STEP 3

$225.00

A Smart Receipt is sent straight to the customer's mobile, via their bank app or SMS.

STEP 4 (COMING SOON)

Businesses know the **SKU**

Banks know the **WHO**

Access a unique view of your offline customers. Slyp combines SKU data with anonymised aggregated, demographic customer data.

Case study: **Chemist Warehouse**

470+
stores have switched on Smart Receipts

1.9M
Smart Receipts have been delivered to Chemist Warehouse customers

$200K
per year of expected savings by reducing paper receipt use

34%
view rate of promotions within Slyp Smart Receipts

23%
repeat view rate of Smart Receipts

19%
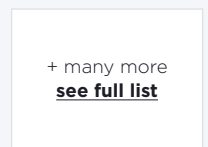increase in shopping frequency after Smart Receipt interaction

"Slyp's unique Smart Receipts solution has enabled Chemist Warehouse to deliver unparalleled digital experiences for our customers in store. Slyp has also unlocked a new digital channel allowing us to extend our connection with the customer beyond the point of payment. This reduces our cost, increases marketing opportunities, and opens a new opportunity to identify and engage customers."

Jack Gance, Chairperson & Founder, Chemist Warehouse

9:41   🔒 receipts.slyp.com.au

Done

**** 2411 $57.99

Total Savings:
$7.99

Let Them Decide **This Christmas!**

CHEMIST WAREHOUSE GIFT CARD

Shop now →

Chemist Warehouse
ABN 32 190 190 190

15 Dover Rd,
Rose Bay, NSW 2029

You're in **good company**

The scale of what we're delivering is set to define a new era of retail and hospitality in Australia. We welcome **all retailers and hospitality venues** to join us.

| CHEMIST WAREHOUSE | JD | ROCKPOOL BAR & GRILL ★ SYDNEY | MIGHTY HELPFUL MITRE 10 | CUE | + many more **see full list** |

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