Stock Efficiency Needs Attention

Kepler Analytics
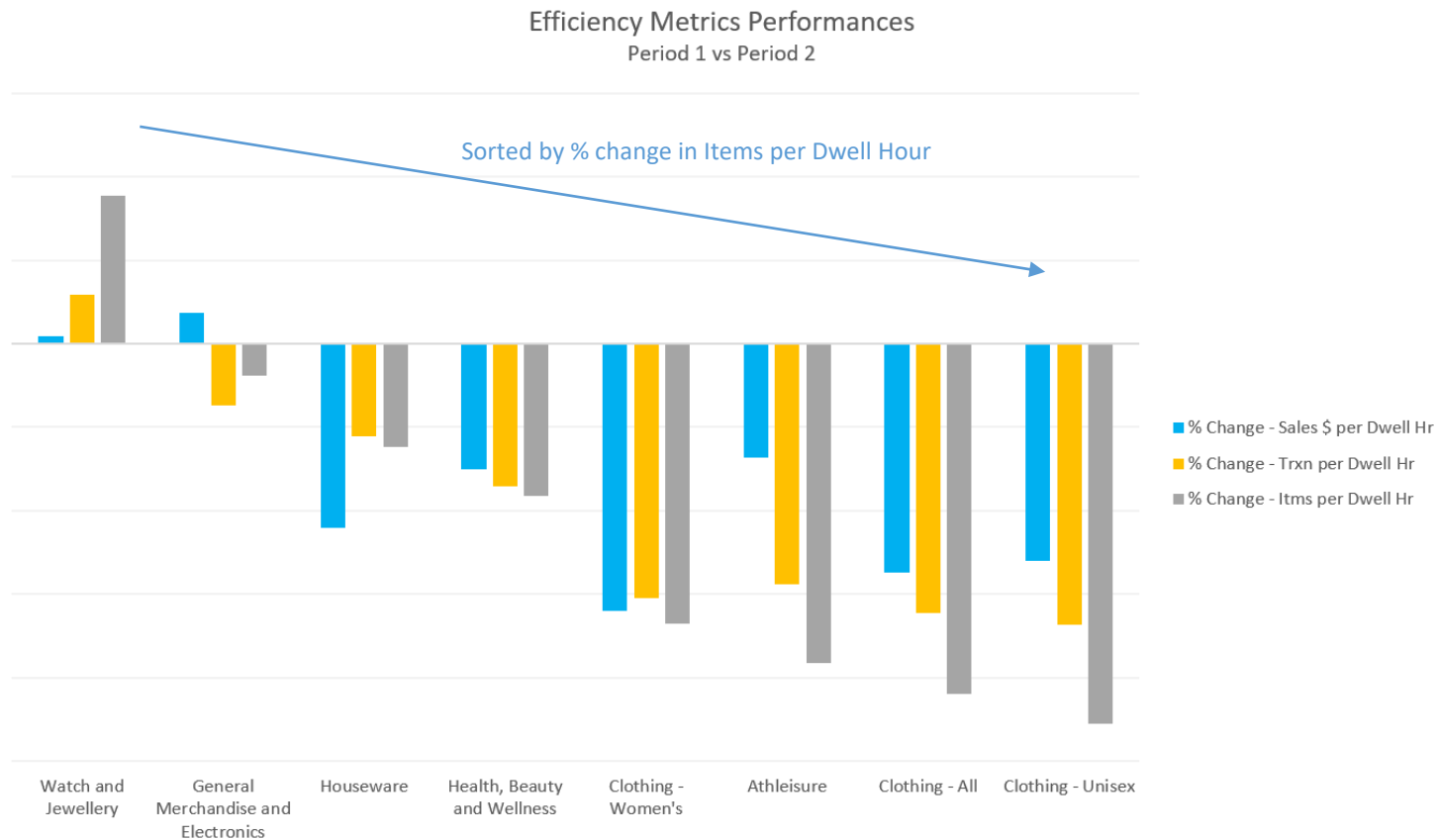
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Drop in Efficiency across most Benchmark Categories

Efficiency Metrics Performances
Period 1 vs Period 2

Sorted by % change in Items per Dwell Hour

- ■ % Change - Sales $ per Dwell Hr
- ■ % Change - Trxn per Dwell Hr
- ■ % Change - Itms per Dwell Hr

Watch and Jewellery | General Merchandise and Electronics | Houseware | Health, Beauty and Wellness | Clothing - Women's | Athleisure | Clothing - All | Clothing - Unisex

Sales $ Per Dwell Hour
Clothing – Women's had the biggest drop

Transactions per Dwell Hour
Clothing – Unisex had the biggest drop; A drop in performance could indicate a lack of sufficient customer service

Items per Dwell Hour
Clothing – Unisex had the biggest drop; A drop in performance could indicate poor product placement or lack of sufficient customer service

Watch and Jewellery had the best performances across the three metrics – Mother's day could be a key factor in achieving this

General Merchandise and Electronics had a fluctuating performance across the three metrics – Transactions and Items per Dwell Hour were down, but Sales $ per Dwell Hour was up

Stock needs to be more readily available to purchase

Thank You

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