

THE KEPLER ANALYTICS ACADEMY

IN-DEPTH KEPLER ANALYTICS TRAINING

DESIGNED BY RETAIL INDUSTRY EXPERTS

The Kepler Analytics Academy is a self-paced learning environment that provides training on how to use the Kepler platform and improve sales.



Our learning solution is suitable for all levels. It equips users with the knowledge and expertise needed to confidently navigate and interpret The Kepler Platform. By developing your team's skills, you can maximise your investment and ensure your team are driving results.

Our learning modules are designed to be not only informative but also engaging and interactive.



Self-paced learning



24/7 access



Suitable for all experience levels



Fun and engaging



No supervision required



Monitor progress with reports and analytics



Learn remotely



Designed by retail experts



Revisit and relearn at any time



Access to Kepler webinars and insights



Available in SCORM 1.2, 2004, AICC, xAPI and cmi5

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TRANSFORMATIVE LEARNINGS

FOR MAXIMISING YOUR
INVESTMENT

Our team's extensive retail background and expertise enable us to create training materials that are highly relevant to your team's daily challenges and objectives. We speak in a language your team will understand.

S.M.A.R.T. Goal Examples

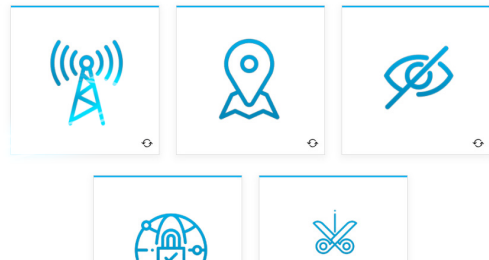


Let's have a look at some examples of S.M.A.R.T. goals we can set based off the Kepler insights

START >

How do we do it?

Click on the cards to find out some interesting information about the sensor capability.



How do we calibrate the sensor?

OUTSIDE TRAFFIC

The sensor uses the mobile phone radio frequency density (RF) and artificial intelligence (A.I.) to determine borders outside of your store.



KEPLER
ANALYTICS



What is the Day of Week dashboard and what do I use it for?

This dashboard allows you to compare metrics for different days across different time periods. This is great for looking at how different days are performing compared to each other and also comparing performance on a particular day, week on week.

Upon completion of this course, participants will receive a certificate to recognise their achievements.

CONTACT US TO LEARN MORE .

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